

# Digital Scholar Webinar



## HIV and STI Protection through UBESAFE: Geofencing, Contextualized Messages, and Gamification

### About the Webinar

Join our 60-min webinar on UBESAFE app: Learn smartphone alerts based on context, gamification for engagement. For MSM, it values privacy, tested in Barcelona by Dr. Antoni Perez-Navarro and Dr. Felipe A. Besoain-Pino with support from the Public Health Agency.

### Learning Objectives

- By the end of this webinar, participants will be able to:
- Select the pertinent sensors in smartphones for data collection.
  - Balance the requirements of the target users and professionals to create a successful app.
  - Plan the development process for the app, ensuring the inclusion of target users from the initial stages.



Wednesday  
February 7, 2024



12:00PM



Online via  
Zoom



[Antonio Perez-Navarro, PhD](#)  
Universitat Oberta de Catalunya

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