EMPATHIZE

DEFINE

IDEATE

PROTOTYPE

TEST

Design Thinking for Innovation

During this 2-hour session, we introduce the principles of design thinking as well as give examples of how and why it is being used today.

Design Thinking is a creative approach to problem-solving utilized across industries by many of today's most innovative and competitive companies and organizations

Learning Objectives

By the end of this session, attendees will be able to:

- Describe the iterative five-step design thinking process and its application in research and problem solving.
- Apply design thinking principles and activities to a given challenge.

Date: February 6, 2024

Time: 3pm – 5:00pm PST

Location: Zoom

Click Here to Register

Speaker

Danielle Piccinini Black, MPH, MBA